



MAVENS ACADEMY

DIGITAL MARKETING

LEARN & EARN



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Introduction



MAVENS ACADEMY

Transform your digital marketing skills with Mavens Academy! We offer expert-led courses in Website Building, SEO (Search Engine Optimization), Social Marketing, content marketing and many more. Our hands-on approach and real-world insights ensure you gain practical experience and industry-ready skills. Join us to elevate your career with cutting-edge strategies and personalized support. Ready

Digital Marketing



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Digital Marketing refers to the use of digital channels, such as search engines, social media, email, and websites, to promote products or services. It allows businesses to reach a global audience, engage with customers in real-time, and track the effectiveness of their marketing campaigns.

Key Components:

1. Search Engine Optimization (SEO): Optimizing website content to rank higher in search engine results, increasing visibility and organic traffic.
2. Content Marketing: Creating and distributing valuable, relevant content to attract and engage a target audience, often through blogs, videos, and social media posts.
3. Social Media Marketing: Using platforms like Facebook, Instagram, Twitter, and LinkedIn to promote products, engage with customers, and build brand awareness.
4. Email Marketing: Sending targeted, personalized emails to nurture leads and maintain customer relationships.
5. Website Design : Website is a critical aspect of digital marketing as it creates the first impression for potential customers. A well-designed website should be user-friendly, visually appealing, and optimized for conversions.





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Beginner Digital Marketing Course



Digital Marketing
Overview



Website
Building



Graphics
Designing



Insagram
Marketing



Facebook
Marketing



X
Marketing



LinkedIn
Marketing



Search Engine
Optimization



SMS
Marketing



UNLIMITED
DOUBT SESSION



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MAVENS ACADEMY

Advanced Digital Marketing Course



Digital Marketing Overview



Website Building



Graphics Designing



Instagram Marketing



Facebook Marketing



X Marketing



Affiliate Marketing



Meta AD



LinkedIn Marketing



Social Engine Marketing



Bulk SMS



Youtube Marketing



Search Engine Optimization



local SEO



Freelancing



Whatsapp Marketing



Email Marketing



Google Search Console



Google Analytics



Making Money Online using AdSense

100% PLACEMENT ASSISTANCE

UNLIMITED DOUBT SESSION



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5+ CERTIFICATIONS

PAID PROJECT INTERNSHIP



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Professional Digital Marketing Course



Digital Marketing Overview



Website Building



Graphics Designing



Instagram Marketing



Facebook Marketing



X Marketing



Affiliate Marketing



Backlink



Google Search Console



LinkedIn Marketing



Social Engine Marketing



Bulk SMS



Youtube Marketing



Search Engine Optimization



Local SEO



Freelancing



Whatsapp Marketing



Google Analytics



Making Money Online using AdSense



Email Marketing



Web Analytics



Quora



Pinterest



Google Ads



E Commerce



Dropshipping



Blogging

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THANK YOU

